

The process and what to expect

Listen

We'll introduce ourselves and listen to what it is you want to achieve from your new website. We want to understand your business goals and will offer advice on how your website can really start to work for you.

Planning

We'll begin by creating a sitemap. It will include all of the ideas and features that have previously been discussed. This will form the template for your new website structure. At this stage we'll also confirm and agree costs with you.

Concepts

Based on our earlier discussions, our team will prepare a photoshop visual for your consideration, at this stage no buttons or links will work, but you'll get a pretty good flavour of what's to come!

Testing

Once built, your website will be passed for Quality Assurance testing. We will run through a series a live tests including; Browser Compatibility, Security, Responsive Scaling and Key Functionality.

Staging

Once we're happy that your website complies with our strict build standards its time to show you a proof. The site will be placed on our staging area where you can check everything over – don't worry, the staging area will be private.

Build

Your website will enter the build stage and be developed to follow the pre-agreed sitemap and concept.

Pre-production

We'll confirm the production process with you and agree a time-frame for completion. At this stage we'll also confirm whether you need help with editing the content, copywriting or photography etc.

Training

Your website will feature a CMS (Content Management System) that is extremely comprehensive yet easy-to-use. All our website packages include 2 hours training either in-studio or via Skype.

Launch

Your old website will be backed up and once you are 100% happy, we'll prepare the website for launch.

Ongoing Support

Help is only a phone call away, however if you require on-going support and maintenance to the site we offer a maintenance contract which will be detailed on the costs part of your estimate.



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