

Twitter Advertising

How it works

You'll start by logging into ads.twitter.com with your Twitter account (see our Quick Setup Guide). Once you've provided Matrix with access to your account, we will be able to advertise on your behalf through Twitter.

You'll be able to monitor the performance of your campaign through your account, or alternatively you can request a summary report from Matrix.

How will I be billed?

Through your Twitter advert account, you'll need to set up a **Payment Method** (see our Quick Setup Guide). Twitter will use your Payment Method to bill your **Pay-Per-Click/Budget Usage** at the end of each month.

Matrix will invoice you separately you for the advert creation and maintenance on a **£90 per ad/per month basis**.