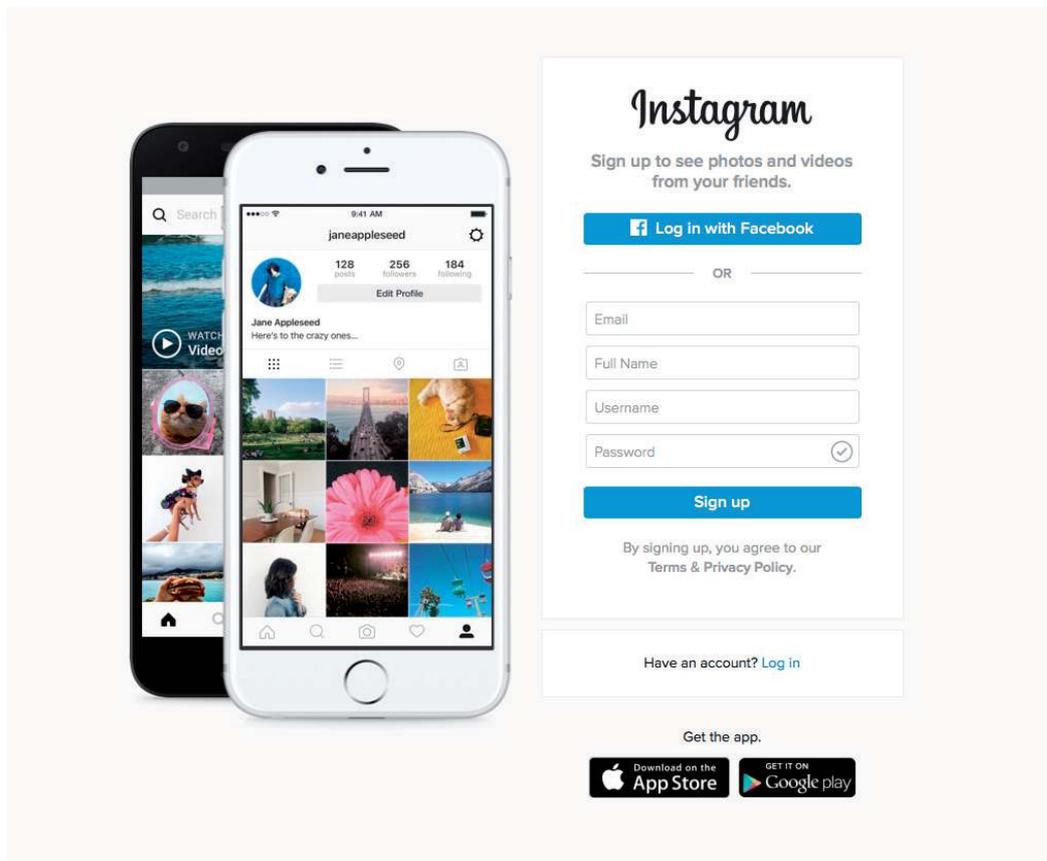


# Creating your Instagram Account On a Computer

Skip to the next section to create using your phone

1

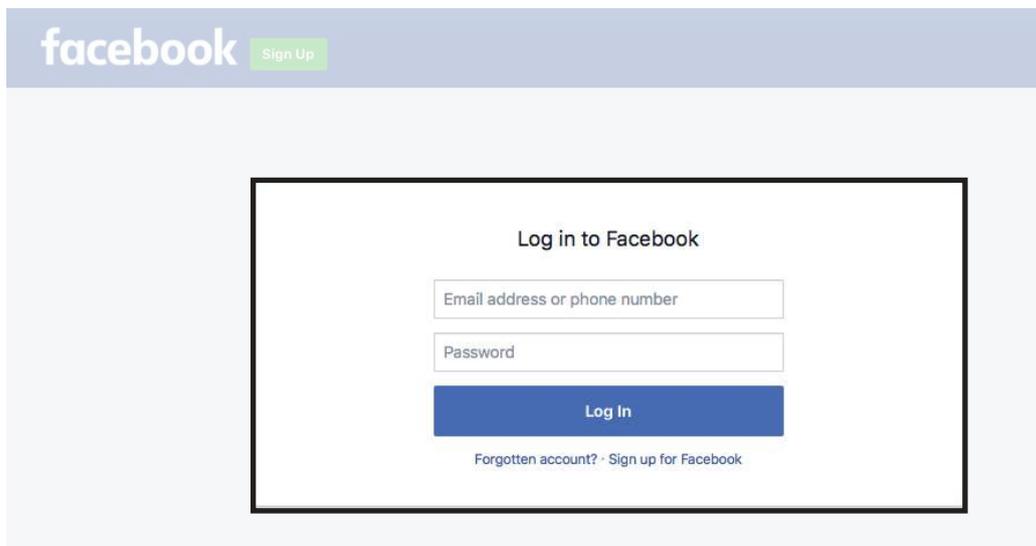
Create an Instagram account **on a computer** by using the following link:  
<https://www.instagram.com>



There are two ways in which you can create an Instagram account:

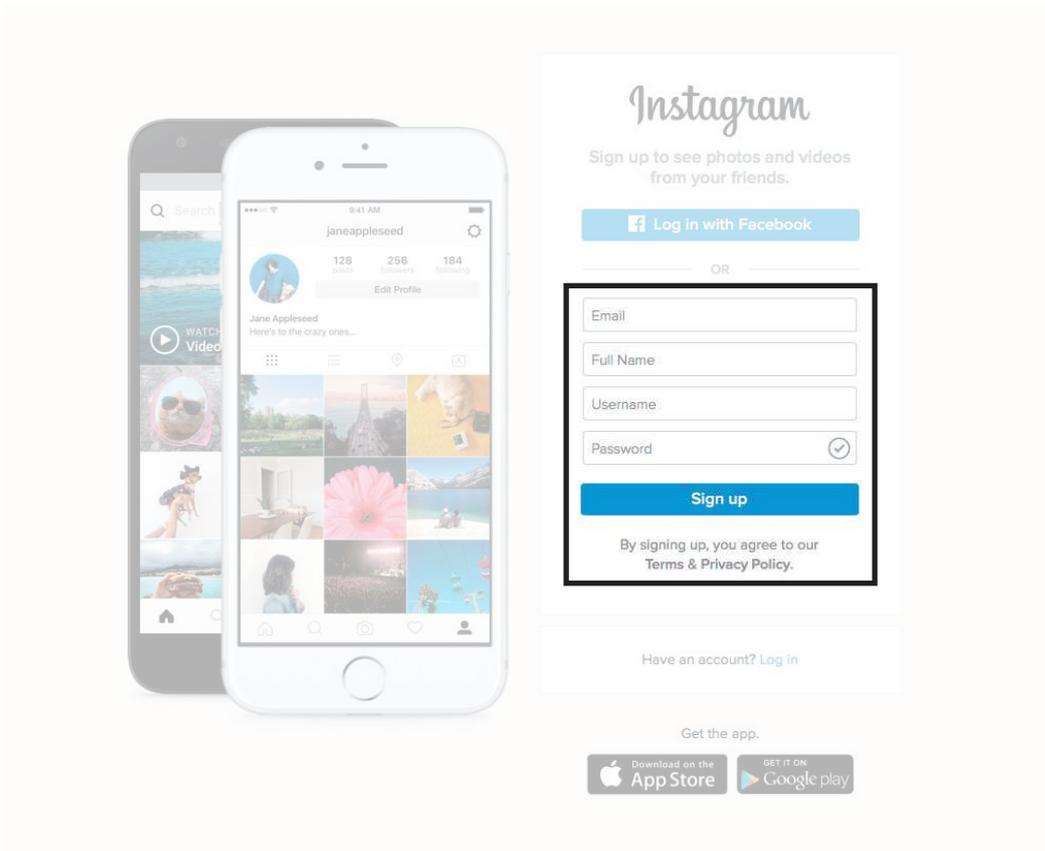
1

Click “**Log in with Facebook**” to create your Instagram account by logging in to your personal Facebook account.



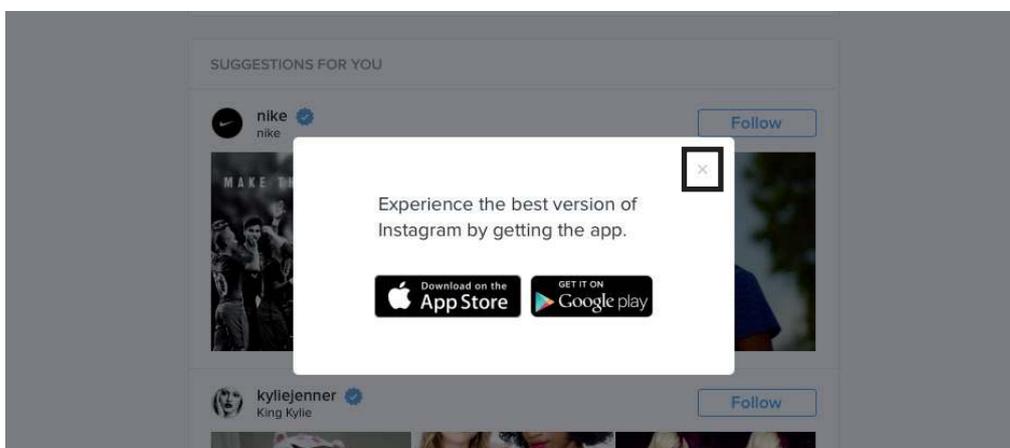
2

If you would prefer to create your Instagram account without logging into Facebook, enter your email address and full name. You will also need to create a username and password you would like to use, then click “**Sign up**”.



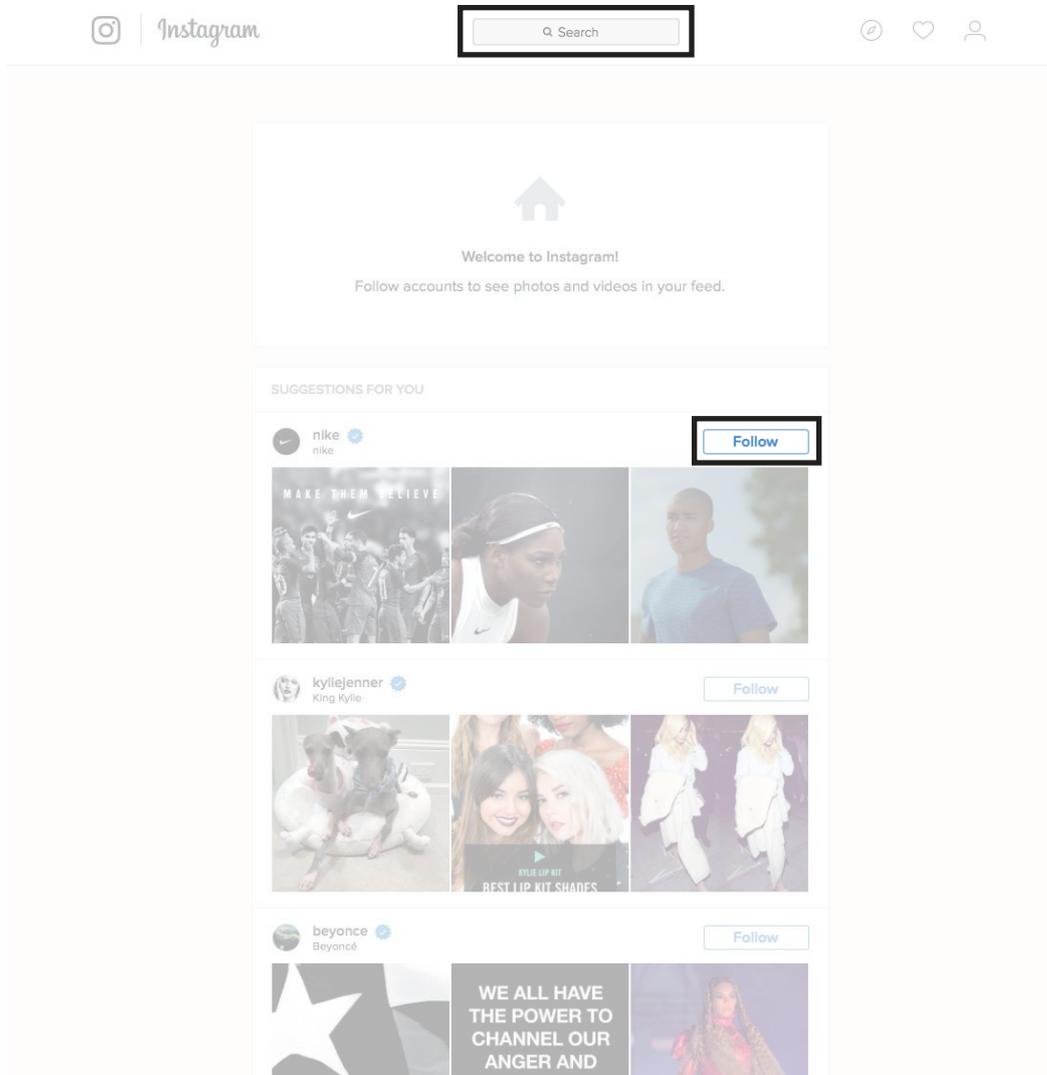
2

When your Instagram has been created, Instagram will recommend downloading the app on your smartphone, for the best experience. We would suggest following their recommendation because you can not upload photos to your Instagram account from a computer. Click on the cross to continue.



3

After set up you will see your news feed, which is where you can keep up-to-date with everyone you follow. To follow other accounts, click **“Follow”** and if you would like to find a specific company/person to follow, use the search bar located at the top.



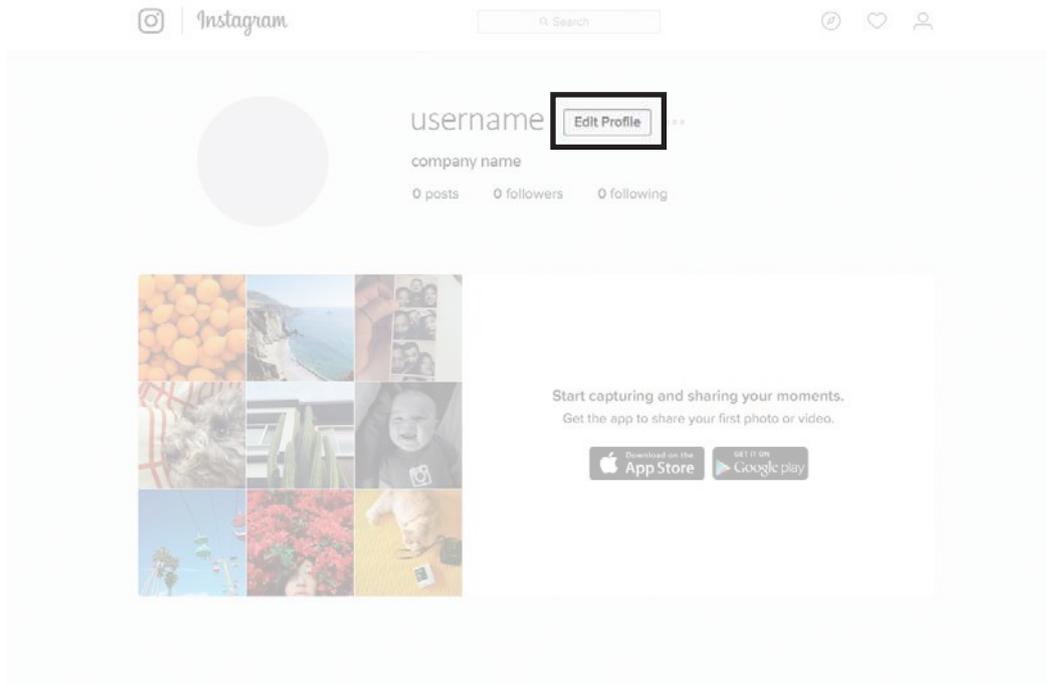
4

Use the person icon to view your own profile.



5

Click on “**Edit Profile**” and complete all of your details. After this, we would recommend downloading the app and making your Instagram account a business profile.



6

Download the app **on your smartphone** from the app store and please go to the setting up business profile section in this guide.



Search for Instagram



# Creating your Instagram Account On a Smartphone

1 Create an Instagram account **on your smartphone** by downloading the app.



Search for Instagram

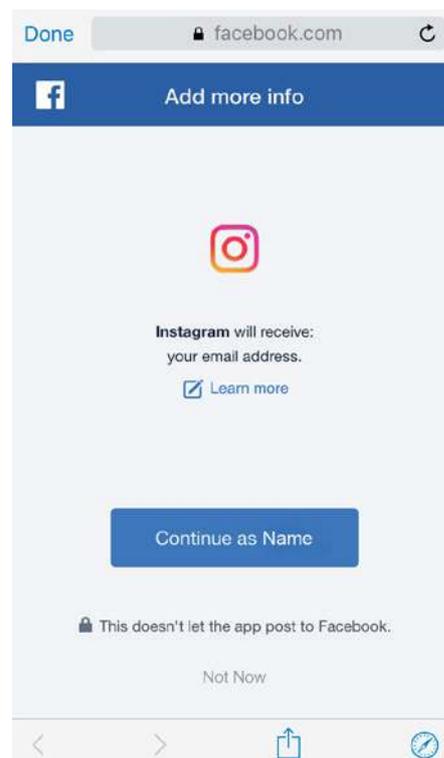


2 Once the app is installed, tap  to open it.

3 There are two ways in which you can create an Instagram account:

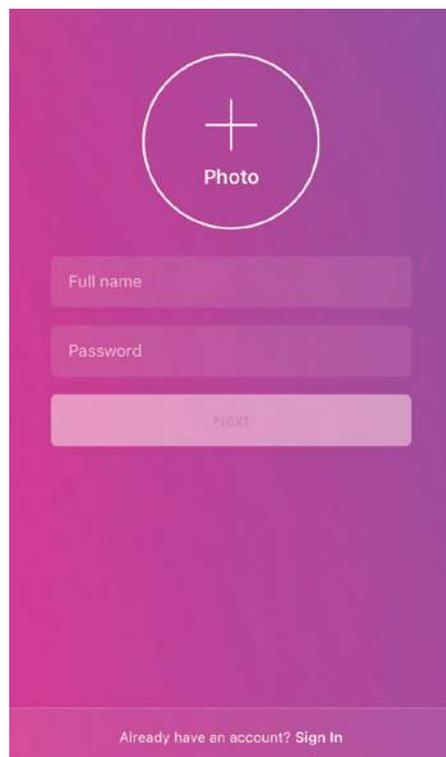
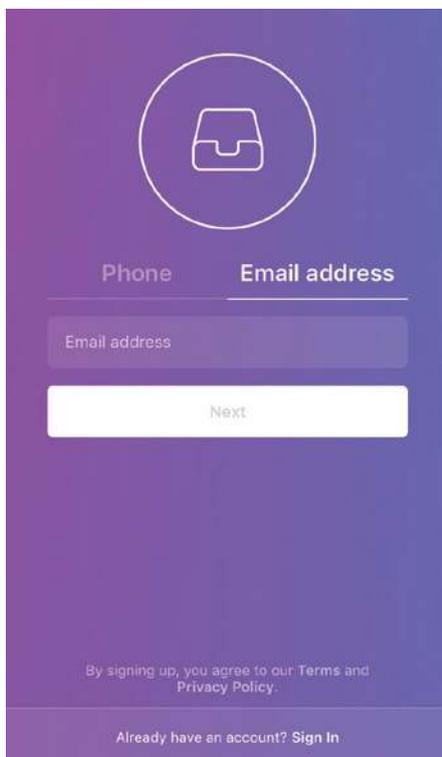
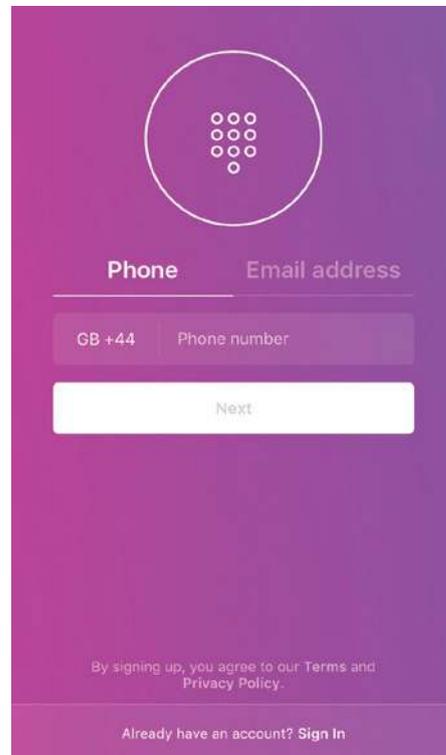
1

Log in with Facebook by tapping “**Log in with Facebook**”. If you already have the Facebook app on your phone, Instagram will direct you to Facebook where you can tap “**Continue as...**”. Otherwise, you will need to enter your email address and password.



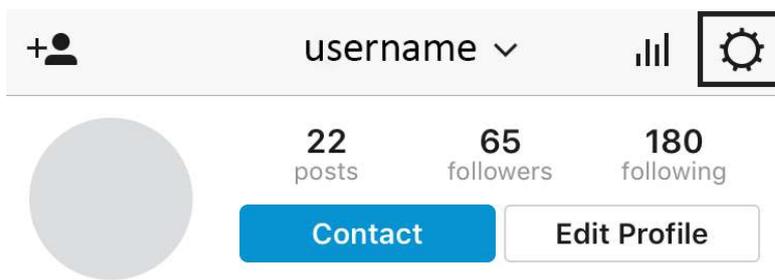
2

If you would prefer to sign up without logging in to your Facebook account, tap **“Don’t have an account? Sign Up”** and choose whether to sign up with your phone number or email address. Tap **“Next”**, add a photo (your business logo) for your Instagram account, enter your full name and password. Please continue with the on-screen instructions.

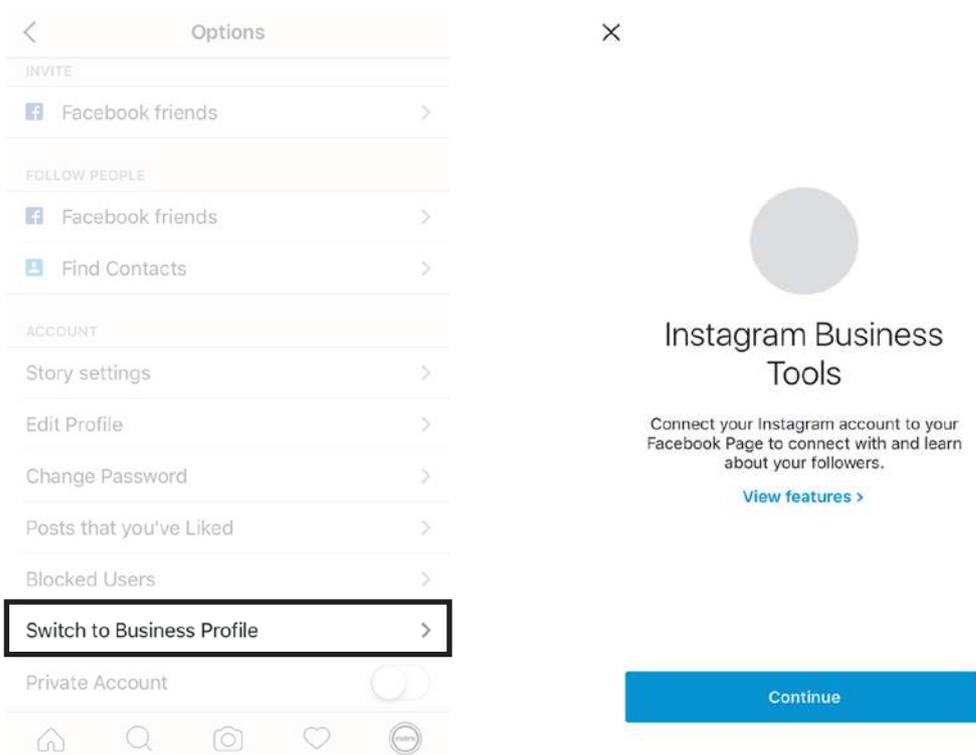


# Making your Instagram Account A Business Profile

- 1 Make sure you can see your own Instagram profile and tap on the **gear icon** in the top right of your phone screen. When you have set up as a Business Profile, you will be able to see a **“Contact”** button similar to below.



- 2 Scroll down and tap **“Switch to Business Profile”** and tap **“Continue”** on the next screen. A business profile allows you to add a phone number, email or location so that customers can reach you directly from a button on your profile.



- 3 By making your Instagram account a business profile, you will be able to learn about your followers and see how your posts are performing. Follow the instructions on-screen after pressing continue to complete setting up your business profile.



Instagram



a creative agency.



Congratulations.

Your Instagram Account  
is now created.

