

matrb

Instagram



Creating your Instagram Account

On a Computer

Skip to the next section to create using your phone

t: 01752 250029 e: hello@thinkmatrix.uk w: www.thinkmatrix.uk Copyright © 2016 Matrix. Matrix is the trading name of Matrix Marketing and Media Solutions Ltd. Regd in England No: 4509615 Create an Instagram account **on a computer** by using the following link: https://www.instagram.com

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••••	9:41 janeapp	ам leseed	0	F Log in with Face	book
	128 posts	256 followers Edit Profile	184 following	OR	
Jane Applese Here's to the	eed crazy ones			Email	
- 111	E	0	(Å)	Full Name	
		-	-	Username	
				Password	\odot
	104	2		Sign up	
				By signing up, you agree Terms & Privacy Poli	to our cy.
â			2	Have an account? Lo	g in

There are two ways in which you can create an Instagram account:



Click "Log in with Facebook" to create your Instagram account by logging in to your personal Facebook account.

facebook sign up	
	Log in to Facebook
	Email address or phone number
	Password
	Log In

1

If you would prefer to create your Instagram account without logging into Facebook, enter your email address and full name. You will also need to create a username and password you would like to use, then click "**Sign up**".

° • •	Instagram Sign up to see photos and videos from your friends.
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128 256 184 posta tollowers tollowing	OR
WATCH Here's to the crazy ones	Email
Video 🔛 🗉 💿 🗈	Full Name
	Username
	Password 🕥
	By signing up, you agree to our Terms & Privacy Policy.
	Have an account? Log in
	Get the app.
	Google play

2

2

When your Instagram has been created, Instagram will reccomend downloading the app on your smartphone, for the best experience. We would suggest following their recommendation because you can not upload photos to your Instagram account from a computer. Click on the cross to continue.

SUGGESTIONS FOR 1	YOU	Follow	
MAKE TH	Experience the best version of Instagram by getting the app.	×	
kyliejenner (King Kylie		Follow	

After set up you will see your news feed, which is where you can keep up-to-date with everyone you follow. To follow other accounts, click "Follow" and if you would like to find a specific company/person to follow, use the search bar located at the top.



4

Use the person icon to view your own profile.



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Click on "Edit Profile" and complete all of your details. After this, we would recommend downloading the app and making your Instagram account a business profile.

C , many and		
	company name 0 posts 0 followers 0 following	
	Start copturing and s Get the app to share y Control of the second secon	haring your moments. our first photo or video.



Download the app **on your smartphone** from the app store and please go to the setting up business profile section in this guide.



 ${\bf Q}$ Search for Instagram







matr!>

Instagram



Creating your Instagram Account On a Smartphone

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Create an Instagram account on your smartphone by downloading the app.



Q Search for Instagram





Once the app is installed, tap 👩 to open it.



2

There are two ways in which you can create an Instagram account:



Log in with Facebook by tapping "Log in with Facebook". If you already have the Facebook app on your phone, Instagram will direct you to Facebook where you can tap "Continue as...". Otherwise, you will need to enter your email address and password.



If you would prefer to sign up without logging in to your Facebook account, tap "**Don't have an account? Sign Up**" and choose whether to sign up with your phone number or email address. Tap "**Next**", add a photo (your business logo) for your Instagram account, enter your full name and password. Please continue with the on-screen instructions.



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2



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Instagram



Making your Instagram Account A Business Profile

Make sure you can see your own Instagram profile and tap on the **gear icon** in the top right of your phone screen. When you have set up as a Business Profile, you will be able to see a "**Contact**" button similar to below.



2

Scroll down and tap "Switch to Business Profile" and tap "Continue" on the next screen. A business profile allows you to add a phone number, email or location so that customers can reach you directly from a button on your profile.



3

By making your Instagram account a business profile, you will be able to learn about your followers and see how your posts are performing. Follow the instructions on-screen after pressing continue to complete setting up your business profile.



Instagram





Congratulations. Your Instagram Account is now created.

