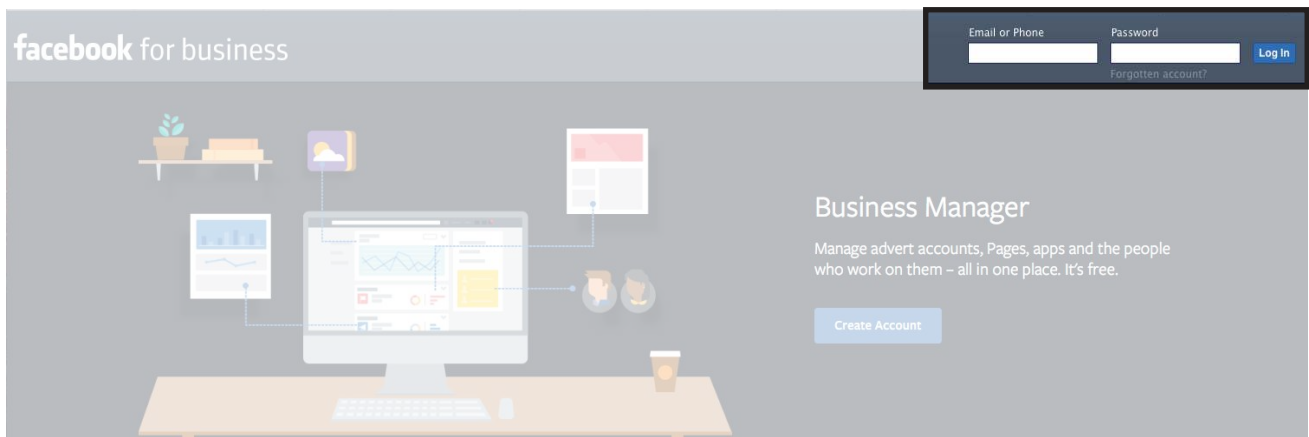


Connecting your Instagram Account to Facebook Business Manager

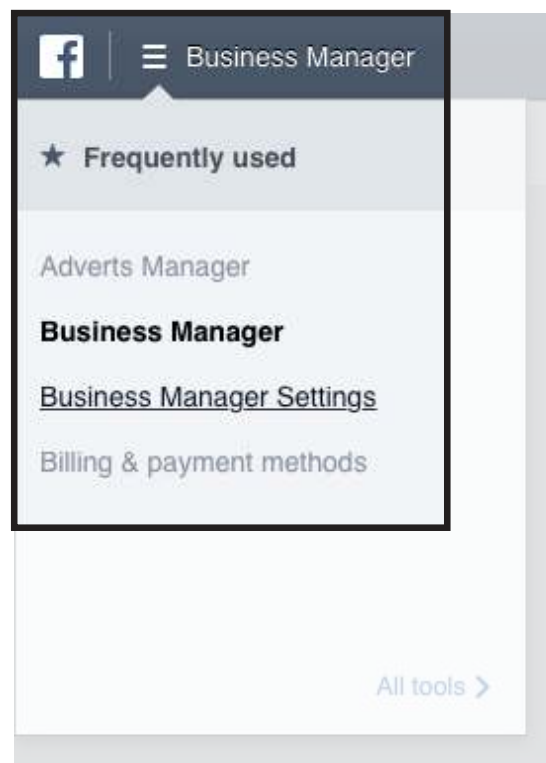
1

Log into your Business Manager account: <https://business.facebook.com>



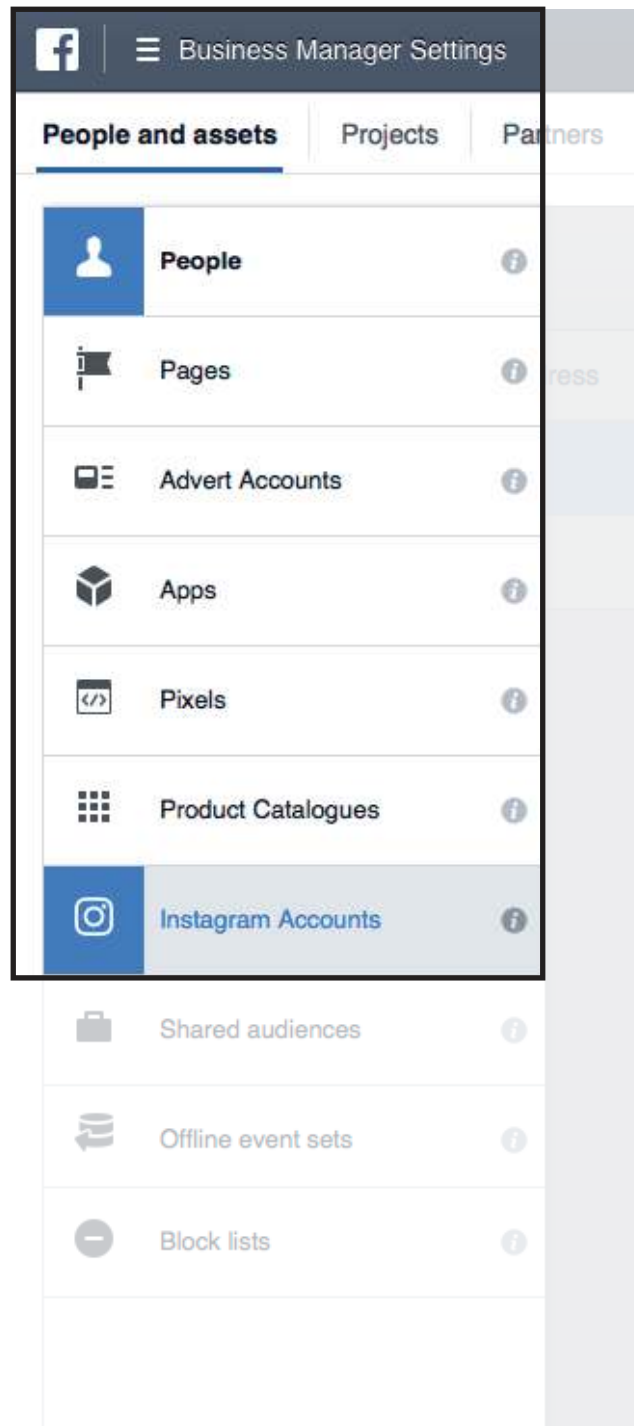
2

Click on "Business Manager" and scroll down to "Business Manager Settings".



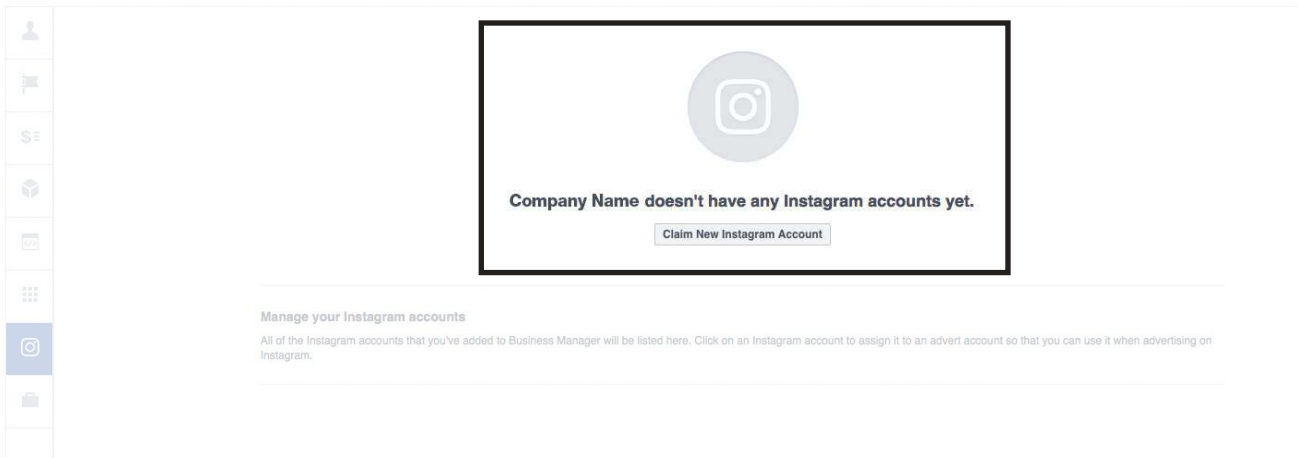
3

Hover the mouse over the icons on the left and select "Instagram Accounts".



4

Click "Claim New Instagram Account".



5

Please add your Instagram Username and Password, and click "Next".

The screenshot shows a dialog box titled "Add an Instagram account for advertising". The dialog has a close button in the top right corner. The background features a network diagram with a central blue Instagram logo and a plus sign. The text inside the dialog reads: "Enter the username and password for your Instagram account." Below this text are two input fields: "Username" and "Password". At the bottom left, it says "Step 1 of 2". At the bottom right, there are two buttons: "Cancel" and "Next". At the very bottom, it states: "When you add the account, you agree to Facebook's Terms and Pages Terms."

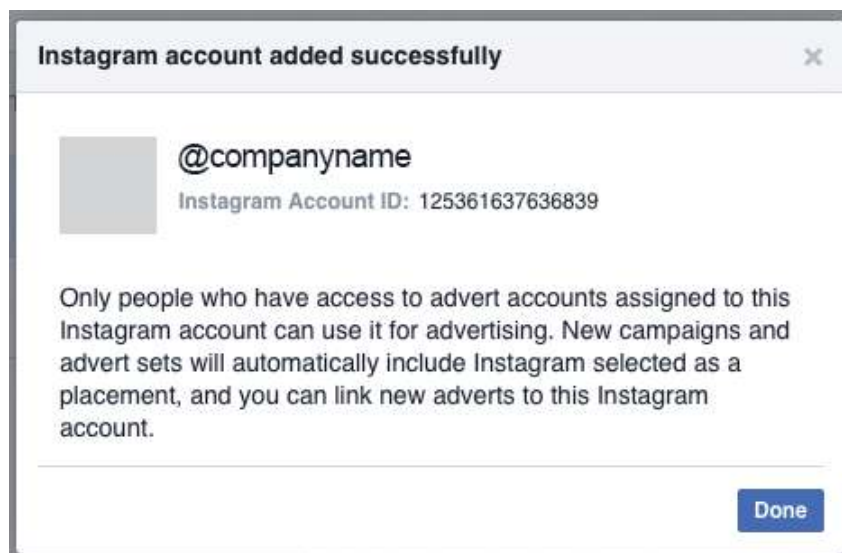
6

To ensure that your Instagram account is assigned to your account, please select your Advert Account as shown below.



7

Your Instagram account has been added successfully. Please click "Done".





Congratulations.
Your Instagram Account
is now connected.